United Way Impact Cabinet

**Purpose:**
To guide the Agency Allocations and Community Initiatives processes to ensure measurable impact is being achieved.

**Accountability:**
United Way Board of Directors

**Responsibilities:**
- Review community needs and priorities annually and determine appropriate changes to United Way’s funding priorities.
- Review and make recommendations for allocations and discontinuation of allocations to United Way partner agencies.
- Review and hear appeals as a result of recommendations to significantly reduce or terminate a partner agency’s allocation.
- Review and recommend new partner agency admissions and mergers.
- Review and approve recommendations regarding community initiatives that require grants from the Impact Fund.

**Cabinet Member Tenure:**
Three-year term

**Time Commitment:**
Quarterly meetings scheduled in advance of each United Way Executive Committee/Board meeting, and special meetings if required.
Executive Committee Agreement
June 15, 2006

☑️ Open Allocations Process
☑️ Focused on Critical Community Needs
☑️ To Performance Based Organizations
☑️ Achieving Measurable Outcomes Against Specific Objectives

2011 Impact Fund – Request for Proposals

United Way has transitioned to a new Impact Fund allocation system that utilizes a Request for Proposals (RFP) process that is open to all health and human service providers in Allegheny County.

RFPs are issued periodically for agency proposals that meet one of the target critical needs identified as the result of United Way’s community needs assessments. A 3-step process is utilized to screen proposals. The first step involves completion of an on-line application that is similar to a “letter of intent”. The application is reviewed by our business volunteers to select the best for participation in Step 2. Those that are selected for Step 2 submit a full proposal, budget, financials and a self-assessment of agency capacity. The volunteer reviewers then select the best from among these proposals for participation in an agency site visit, which is Step 3. Following the site visit, the volunteer reviewers recommend final proposals for funding to the United Way Board.

Providers interested in partnering with United Way must demonstrate to the reviewers that their agencies are well-managed, well-governed, financially sound, and able to achieve measurable results. To create greater impact, we are beginning to transition funding from support for proposals to achieve outcomes for participants to support for efforts that lead to community-level outcomes. These efforts involve collaborations and partnerships that expand or enhance an agency’s results so that they reach a larger number or provide more comprehensive services; efforts that identify and address system level and policy issues, and; efforts that mobilize donors and volunteers to respond in meeting the need.